

# HOW TO DETERMINE THE BEST LABEL PRINTER

Per-label costs depend heavily on the amount of ink required for each design. This is your biggest consumable as a printer owner.

## nportant to factor in lor















Ink cost per label

Estimated monthly volume

Monthly ink cost











Monthly ink cost Monthly blank labels\*

**Months** 

Label costs per year

#### The cost of a label and the number of labels will determine which printer is right for you.

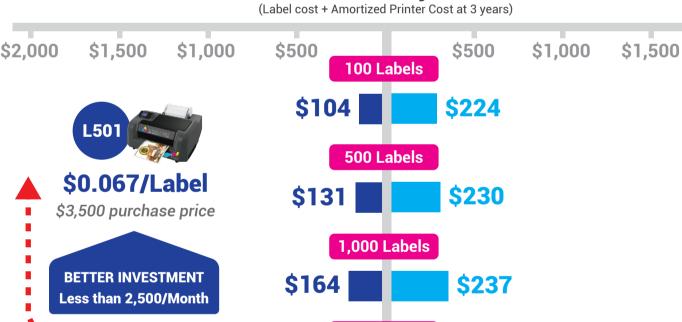
\* Blank labels costs can vary significantly based on order amount, material type, size, and shape. See <u>store.afinialabel.com</u> for details.



### PER-MONTH TOTAL COST OF OWNERSHIP

(Label cost + Amortized Printer Cost at 3 years)

#### **Total Monthly Cost**



2,500 Labels

\$260 \$265

**BETTER INVESTMENT** More than 2,500/Month

\$2,000

5,000 Labels \$432

\$0.015/Label \$8,000 purchase price

\$298 10,000 Labels

\$767 \$374 L801

25,000 Labels

\$602

\$1,772

**Labels Per Month** 

MAKE YOUR OWN LABELS

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